

EthAssist in Academia: *Assuring Transformation through Technology*

The Challenge

It is not uncommon to hear criticism of the system that regulates the following medical issues occurring everyday in healthcare. Knowledge of ethics and best practices is required to resolve these issues:



- ✿ Advance Directives: Family Members Disagree about Patient Care
- ✿ Assisted Reproductive Technologies: Motherhood at an Advanced Age
- ✿ Breaking Bad News: A Diagnosis of Cancer
- ✿ Communicable Diseases: Disclosing an HIV Infection
- ✿ Confidentiality: A Family's Secrets
- ✿ Contraception and Birth Prevention
- ✿ Difficult Patients: Uncooperative and Hostile Patients
- ✿ Do Not Resuscitate Orders
- ✿ Duty to Treat: Patients Who Cannot Pay
- ✿ Ethical Analysis: Consent and Refusal in Testing
- ✿ Ethics Consultation/Ethics Committees: When to Ask for Help
- ✿ Genetic Testing: When Testing Discloses Non-Paternity
- ✿ Gifts: Financial Conflicts of Interest
- ✿ Obtaining Fully Informed Consent
- ✿ Legal Duties of Physicians: An Impaired Physician
- ✿ Parent – Physician Conflicts: A Dispute about Prenatal Diagnosis
- ✿ Sexual Harassment
- ✿ Medical Errors – Disclosing and Apologizing
- ✿ Physician-Assisted Death
- ✿ Withholding/Withdrawing Life-sustaining Treatment
- ✿ Prenatal Testing and Counseling
- ✿ Research with Human Beings: Information Overdose
- ✿ Surrogate Decision-Making: Confused Patient Choices
- ✿ Truth-Telling: Keeping Secrets from Patients

For more information on how EthAssist can advance your organization, contact Rich Gennuso at **412.977.4597** or **rich.gennuso@icbioethics.com**, or visit: **www.icbioethics.com/ethassist**.

EthAssist®

Unfortunately, medical and nursing (and other clinical specialty) advanced educational programs do not include adequate emphasis on ethics. As a result, practicing medical personnel may suffer from moral distress and burnout and have difficulty in addressing the moral human factors and ethical dilemmas that transcend day-to-day patient diagnoses and related medical treatment.

The lack of preparedness is perpetuated throughout their careers, as a result of limited funding for on-staff ethicists, time constraints and scheduling difficulties related to professional development.



The Solution

EthAssist® is a comprehensive, searchable knowledge repository that supports day-to-day decision-making in the context of complicated circumstances like these – providing step-by-step procedures to employees who require 24/7, immediate access to critical information. In essence, clinicians gain the benefits associated with an on-site, full-time ethicist – while achieving significant savings in staffing, malpractice insurance and other human resources costs.



THIS POWERFUL TECHNOLOGY CONTAINS TOOLS TO STREAMLINE THE EDUCATIONAL PROCESS:

- ➔ A curriculum builder capability that can eliminate the need for additional faculty
- ➔ Robust educational content support, available in the form of pre-existing EthAssist courses and lessons
- ➔ Flexibility and customizability of content, courses and lessons
- ➔ Tracking capabilities for instructors
- ➔ On-demand training – that can be embedded in formal training programs or used as a stand-alone resource

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